

Deuromedia is an international software and solutions manufacturer that specialises in next generation fully IP-based Infotainment Systems (Infotainment = Information + Communication + Entertainment). Deuromedia Infotainment solutions are known for their advanced functionality with services like hundreds of TV and Radio channels, thousands of stored Videos and Music titles, Internet connectivity, Telephony services, best possible Audio/Video quality, and multi-lingual support paired with a modular product structure.

Future-proofing... the easy way!

How Deuromedia is helping hoteliers thanks to their innovative and exciting new products

Deuromedia has premiered their new SW (software) Infotainment System. There are 4 distinct advantages with this new software:

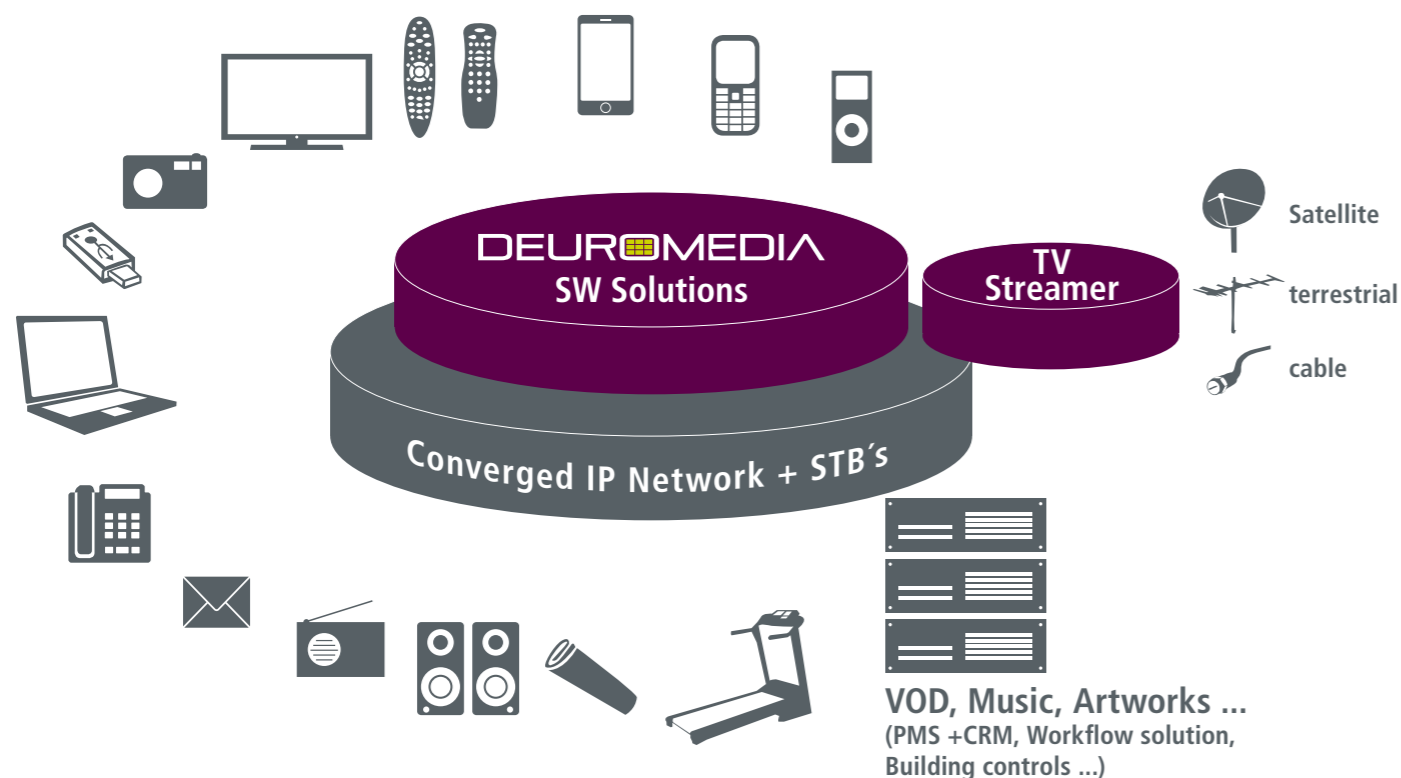
Cost Savings

The modularity and performance of the new SW allows a hotel to "cherry pick" the basic setup and functions, which leads to a low initial investment and still allows to upgrade with additional functionality at anytime later.

A set of tools and automated processes significantly lowers the effort of operation for the Hotel and lowers recurring costs.

A Future-proof solution

Securing a hotel's investment with a "future-proof" attitude is based on following technical standards and providing open interfaces to other systems and services in the hotel. This guarantees the availability of compatible hardware parts even years from now and an openness to integrate with other future hotel services. Deuromedia is an active member of HTNG's In-Room Technology Work Group, helping to define industry standards in this field, and working together with other market actors to ensure Deuromedia's solutions comply with standards and other hotel systems, thus delivering a truly future-proof solution.



Keeping it simple for all users

Be it the guest or the hotel staff, simplifying complex systems is at the heart of a unique, positive user experience and is therefore one of the main objectives for Deuromedia

Innovative Services

Convergence is a big trend in the industry, with the focus on technical infrastructure convergence based on IP networks. Deuromedia provides the "SW glue" for all the services relevant in the guest room to allow application and service convergence.

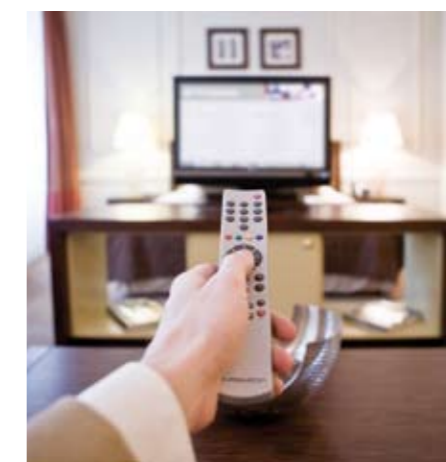
Deuromedia's SW solutions are an answer to the guests' requests for a way to connect their mobile devices like iPods, phones, cameras and gaming devices in the hotel rooms.

Interoperability on a services level between the different devices (as shown in the graphic on the left) will lead to more comfort for the guest as well as innovative services to generate an amazing experience.

They are offering highly increased flexibility thanks to a Graphical User Interface with 3D, mirror and glossy effects, that allows new ways of presenting content and services on the TV and public screens. The co-

operation and task forces working between several international content producers and aggregators will soon provide new types of guest room services and entertainment as well as generating an outstanding content bouquet.

To this end, Deuromedia is now certified to present Hollywood movies in HD quality. Seamlessly combining TV-, Stored- and Internet Content in one entertainment environment is a foreseeable scenario in the near future!



About Deuromedia

Deuromedia is an international software and solutions provider, with a proven end-to-end software platform for broadband transmission of multimedia data. These software solutions allow the seamless combination of video, radio, TV and multimedia applications based on IP broadband technology. In addition, broadband network operators are enabled to broadcast digital content applying DVB-S, DVB-C, and DVB-T and/or DSL standards.

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